

-----Original Message-----

From: JTSki1@aol.com [mailto:JTSki1@aol.com]

Sent: Wednesday, October 19, 2005 7:00 PM

To: ATR-Real Estate Workshop

Subject: The cutthroat trends in real estate are destroying the integrity of the professi

The cutthroat trends in real estate are destroying the integrity of the profession

The changes in the real estate industry are destroying the integrity of the profession. The buying and selling of real estate is obviously very important to our economy and monumental to homeowners. The "cutthroats" have been offering very low commissions and delivering even lower value service. While a capitalist society does function on a "buyer beware" system, the far-reaching ramifications of mishandled transactions can and will have a tremendous impact on our national and world economy. If a consumer buys a poorly made barbeque grill, it is disappointing and they will likely choose more wisely on their next purchase. I don't think it is necessary to explain the differences between a such a purchase and something as monumental as buying and selling a home. Real estate has historically been the most sound investment. Discount agents do not provide the service that quality realtors do, and by botching transactions, list prices, etc. they pose a very real threat to homeowners, and more importantly to our economy.

While consumers need to make educated choices and businesses deserve the right to compete, there is a difference between encouraging competitive prices and services and allowing rogues to disintegrate this economic cornerstone of our society. The average homebuyer does not buy and sell with enough frequency to learn the pitfalls of using the wrong sort of realtor before it is too late. And the most qualified and professional realtors obviously will not work for the same money that realtors who provide little or no service will work for. We are left with a situation that is encouraging a huge decline in the integrity of this extremely important profession.

Thank you for your interest in my opinion.

Sincerely,,

Tracy M. Wisneski

Tracy Wisneski

Keller Williams Tampa Propertie

813-453-5273 cell

<http://realtor-tracy.mfr.mlxchange.com/>

tracywisneski@kw.com

<http://tracysellstampa.yourkwagent.com/home>